
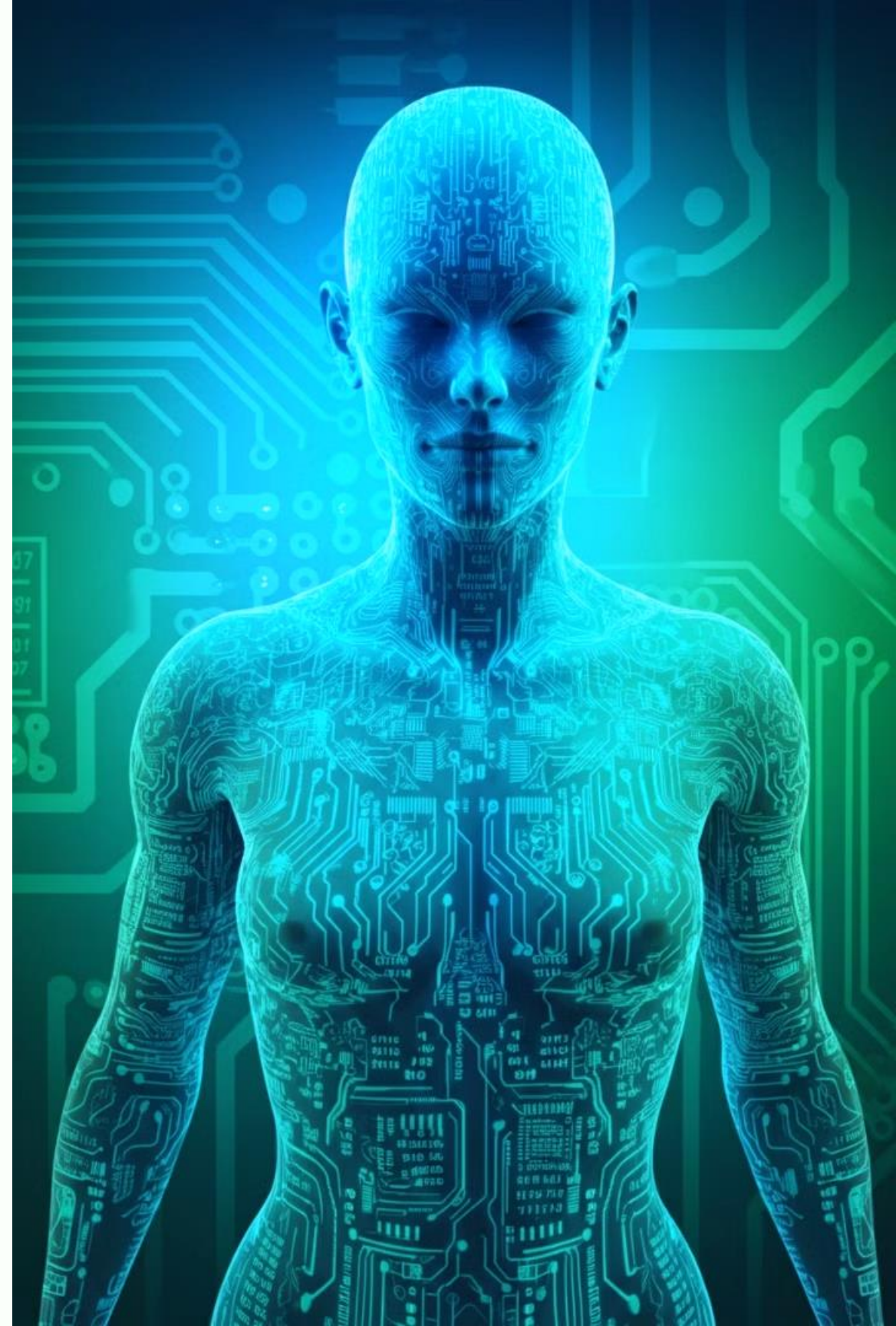




AI Digital Humans: A Quick Tour

AI digital humans are transforming industries, bringing unprecedented efficiency and innovation. 

This presentation explores the adoption trends, challenges, and opportunities of digital humans, helping you understand the potential of this disruptive technology.





The impact of Artificial Intelligence on business

Artificial intelligence (AI) is revolutionizing almost all the industry sectors, helping companies save money and boost revenue.

90%

Cost Reduction

AI can reduce sales costs by up to 90%.

50%

Sales Growth

Companies using AI report a 50% increase in sales pipelines.

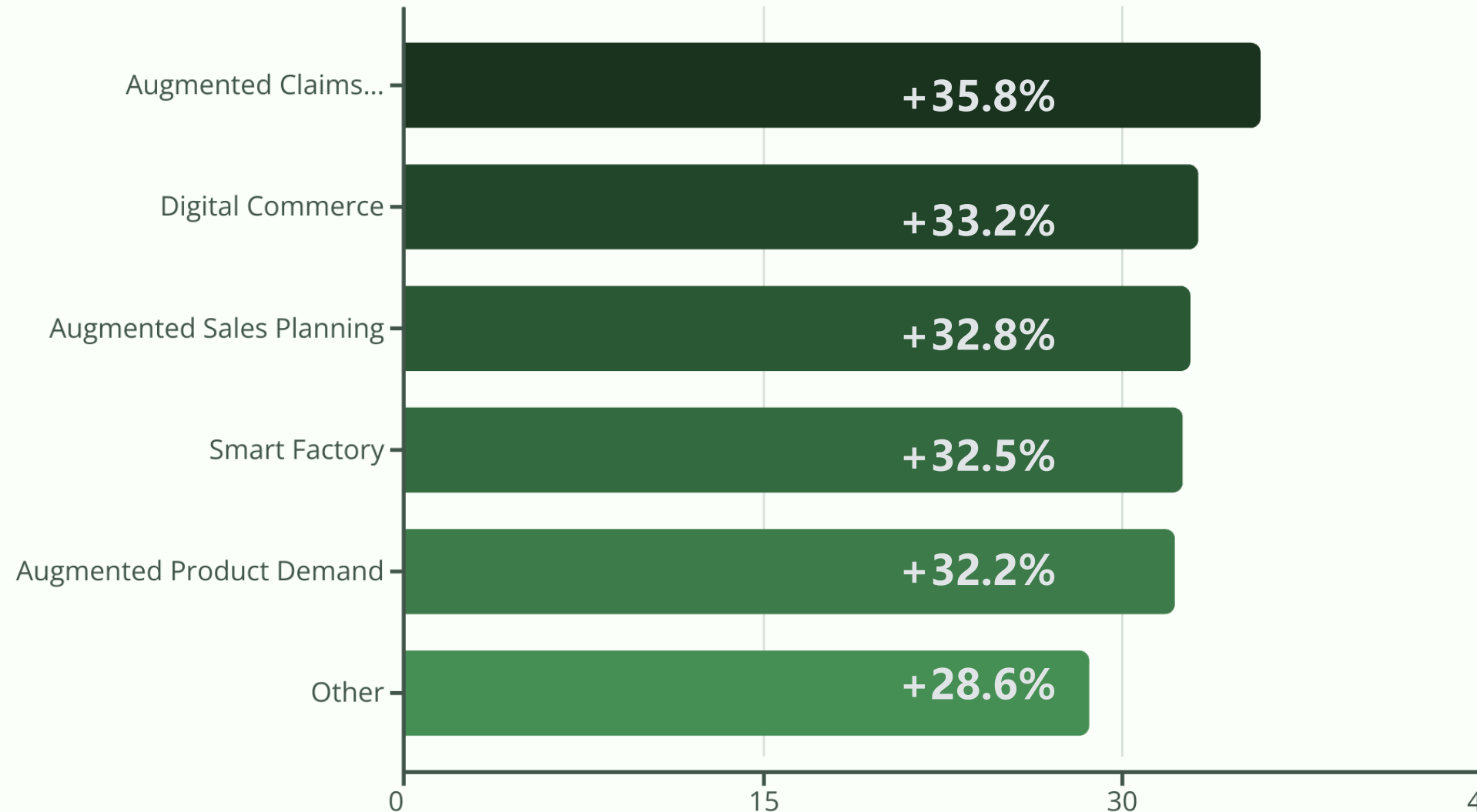
30%

Productivity Boost

AI-powered sales processes result in a 30% increase in productivity.



Top AI Use Cases



The chart shows the top AI use cases and their projected compound annual growth rates (CAGR) over the next five years.



40
60
80
40



Explosive Growth of Generative AI Market

2023	438.7 Billion USD
2024	671.8 Billion USD
2024-2032	39.6% CAGR
2032	9,676.5 Billion USD



Three Waves of AI Application

1

First Wave: Time, Cost, Efficiency

Businesses are using AI to streamline operations, cut costs, and improve efficiency.

2

Second Wave: Quality, Better Output

AI is being used to improve quality, making processes not only faster but also better.

3

Third Wave: New Systems, Transformation

AI is creating entirely new ways of doing things, changing the game.





AI Adoption Elements for CEOs

1 AI Generation Content Platform

AIGC platforms are a collection of AI tools, not a single product.

2 Data

Collect, analyze, and gain insights from data.

3 Governance

Manage AI tools and data effectively.



Key Elements for AI Content Success



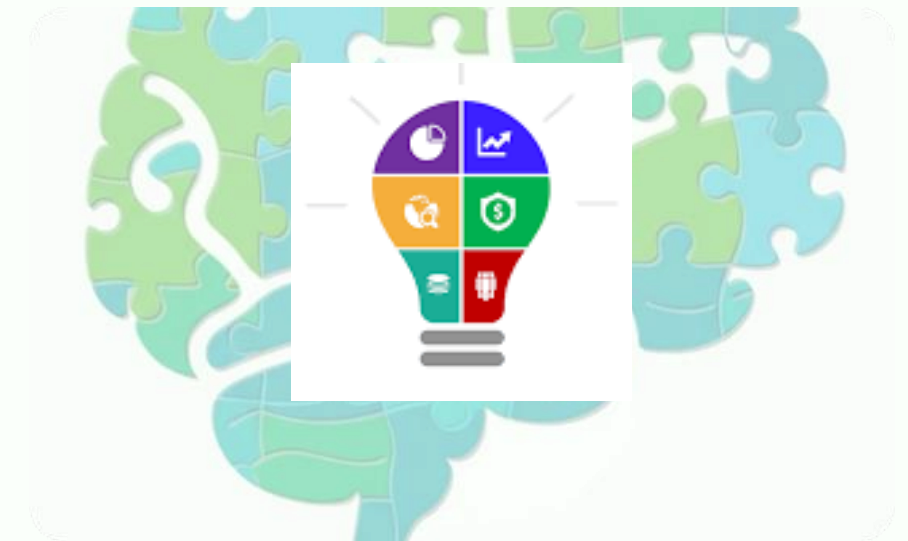
The Right AI Platform

Find the right AI platform (tools, scenarios, quality).



The Right People

Find the right people (consult, deploy, implement).



The Right Strategy

Find the right strategy (AI spending, measurable ROI, innovation).



ROI Advantages of Digital Humans

Engagement & Personalization

Digital humans enhance engagement and personalization, offering a more immersive and tailored experience.

- Increased engagement
- Personalized interactions
- 24/7 availability

Efficiency & Insights

Digital humans drive efficiency and provide valuable insights, optimizing operations and decision-making.

- Cost-effectiveness
- Scalability
- Data collection and analysis



Digital Human Adoption Trends: Hong Kong vs. Global



Global Trends

Customer service, marketing, and training are key areas for digital human adoption.



Hong Kong Trends

Financial services and banking are leading the way in digital human adoption.



Market Growth

The global digital human market is expanding rapidly, with a projected **CAGR exceeding 38%**.



Challenges in Digital Human Adoption

Technical and Cost Barriers

Complex integration and compatibility issues. High initial costs for development and implementation.

Human Factors

Cultural resistance from employees and customers. Limited understanding of benefits and capabilities.

User Experience and Market Challenges

Poor user experience from poorly designed digital humans. Overcrowded market with too many AI tools.





Cost Comparison: Traditional vs Digital

Traditional IT Personnel Cost Digital Human Solution Cost

HK\$600,000 annual salary,
HK\$1,800,000 for 3 years

HK\$150,000 setup + 2-year
subscription = **HK\$195,000**

Digital human solutions offer significant cost savings compared to traditional IT personnel; it will be around **89%** in the above example.



Traditional Human IT
Digital Human



Digital Human International (A.I.) company Limited

Brief Introduction

Digital Human International (A.I.) company Limited, or **DHI**, is a leading innovator in AI-generated content and digital human solutions. Founded in February 2024, DHI's mission is to provide cost-effective, results-driven enterprise-grade digital human solutions. DHI employs a proprietary technology suite, including high quality avatar, voice cloning, and industry application scenes, that run on a secure, scalable AI platform.

The co-founders of DHI are top veterans with an average of more than 20 years of experience in the fields of digital transformation, digital infrastructure, and digital assets. We are serial entrepreneurs who are proficient in business development and alliances with the world's top technology partners and key organizations.





DHI Digital Human Solutions: Packages Overview

Digital humans transform customer service, reduce costs, increase organizational productivity and sales, and build strong company brands

DHI's Digital Human Solutions offer a cutting-edge approach to customer service. Our lifelike virtual assistants provide 24/7 support, personalize interactions, and enhance customer satisfaction.

This presentation explores the challenges, goals, solutions, advantages, and implementation packages that businesses face when considering digital human technology. DHI's digital human solutions are designed to revolutionize customer service, streamline operations, and boost efficiency.



Challenges in Digital Transformation

24/7 Service Costs

Providing around-the-clock customer support can strain resources. Traditional methods burden budgets and employees. Digital human solutions offer a cost-effective alternative.

Repetitive Messages

Constantly repeating basic information can lead to agent fatigue. Simple inquiries take up valuable time, impacting efficiency. Digital humans can handle routine queries, freeing up human agents for more complex tasks.

Language Barriers

Global demand presents challenges in multilingual support. Overseas clients face frustrating communication gaps. Digital humans can seamlessly communicate in multiple languages, expanding reach and customer satisfaction.

Personalization Limits

Personalized services are difficult to scale. Generic responses often fall short of modern customer expectations. Digital humans can deliver personalized interactions based on individual customer needs.



DHI Solution Features

1 Resource Identification

Our solutions can help identify the specific tools needed to achieve your desired outcomes. Our expert team uses its knowledge of the latest digital technology and best practices to provide you with the optimal tools for success.

2 Budget Planning

DHI solutions can help you plan your budget and compare productivity operating costs with and without digital human implementation. Our team will guide you to make informed decisions about how to allocate resources and achieve the best return on investment.

3 AI-Generated Content Integration

We create engaging content, including applications, avatars, and custom-built AI applications. These can easily be integrated into your existing workflows and provide a seamless and efficient user experience.

4 Multi-Channel Delivery

DHI solutions can be implemented across a variety of devices and platforms such as mobile apps, LCDs, holographic pods, and desktop and dedicated devices. This ensures that your digital human assistant is accessible to your target audience, wherever they are.

5 Security management

Implement a digital human identity verification process (options: biometric verification, digital human ID verification, user passwords and one-time passwords, Google or Microsoft Universal Authenticator).



Benefits of DHI Solutions

Cost Reduction

DHI digital human solutions offer significant cost savings by automating tasks that traditionally required human effort. These solutions can handle repetitive tasks like customer service inquiries, data entry, and even sales presentations, freeing up employees to focus on more strategic initiatives.

Personalized Interactions

Digital humans can provide personalized customer experiences by adapting their communication style and content to individual preferences. This can lead to higher customer satisfaction, increased conversion rates, and stronger brand loyalty.

Scalability

DHI solutions are easily scalable to meet the growing demands of business, which can deploy multiple digital humans to handle different tasks or regions, ensuring operations can adapt to changing market conditions and customer needs.

Brand Building

Digital humans can be designed to embody brand's personality and values, creating a unique and memorable brand experience. By using cutting-edge technology to enhance customer interactions, it can elevate brand image and establish a competitive edge.



DHI – AI Tool Pricing

Plan	Key Features	Price (HKD)
Monthly	1 digital human, 60 minutes video	8,250
Yearly	1 digital human, 720 minutes video	99,000



DHI - Large Language Models Based on Customer Knowledge Pricing

Value-Based Pricing

Price is based on the expected value delivered to the customer, based on the depth of improved efficiency and decision-making capabilities.

Tiered Pricing Model

Offering different service levels. Basic, Premium, and Ultra tiers cater to various customer needs.

Usage-Based Pricing

Charging based on API calls or data processed. This model aligns costs with actual usage patterns.

Basic LLM

Entry-level access to LLM capabilities. Ideal for small businesses or startups. Limited query volume and response times.

Basic LLM Pricing: HKD 300,000 (includes development and implementation costs)

Premium LLM

Enhanced features and higher query limits. Suitable for growing companies. Faster response times and more detailed outputs.

Premium LLM Pricing: HKD 500,000 (includes development and implementation costs)

Ultra LLM

Full suite of LLM capabilities. Tailored for enterprise-level needs. Unlimited queries, priority support, and customization options.

Ultra LLM Pricing: HKD 800,000 (includes development and implementation costs)



DHI - Professional Services Pricing

Service Types and Descriptions

- Standard Professional Services
- Highly Customized
- API Creation
- System Integration
- User Interface Delivery

Pricing Details

- Standard Professional Services: Standard digital human creation, standard application scenario design, annual subscription - **Starting at HKD 50,000**
- Highly Customized: Complex digital human creation and application scenario design, project-based - **Starting at HKD 100,000**
- API Creation: Per API - **Starting at HKD 20,000**
- System Integration: Customized requirements - **Starting at HKD 50,000**
- User Interface Delivery: Options: Mobile, Desktop, LCD, Holographic Cabin - **Starting at HKD 50,000**



DHI More Digital Human Solution Suite Options (Future Roadmap)



Enhanced realism

Deep clone of human faces and voices to recreate portraits of real people.



Extended Applications

It allows the use of digital humans in multiple business units within the group enterprise, and more application scenarios are selected.



Advanced analytics

Collect big data for in-depth analysis and improve business decision-making capabilities.



Industry Use Cases for Digital Humans

Thank you for participating in this digital human quick tour. We hope this information has helped you better understand the potential and applications of digital human technology. If you are interested in our digital human solutions, please scan the QR code below to experience a series of short videos on industry use cases. We look forward to further discussing how digital human technology can be applied to your business to bring you a competitive advantage.





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Digital Human International (A.I.) is a
Cyberport Incubation Programme company